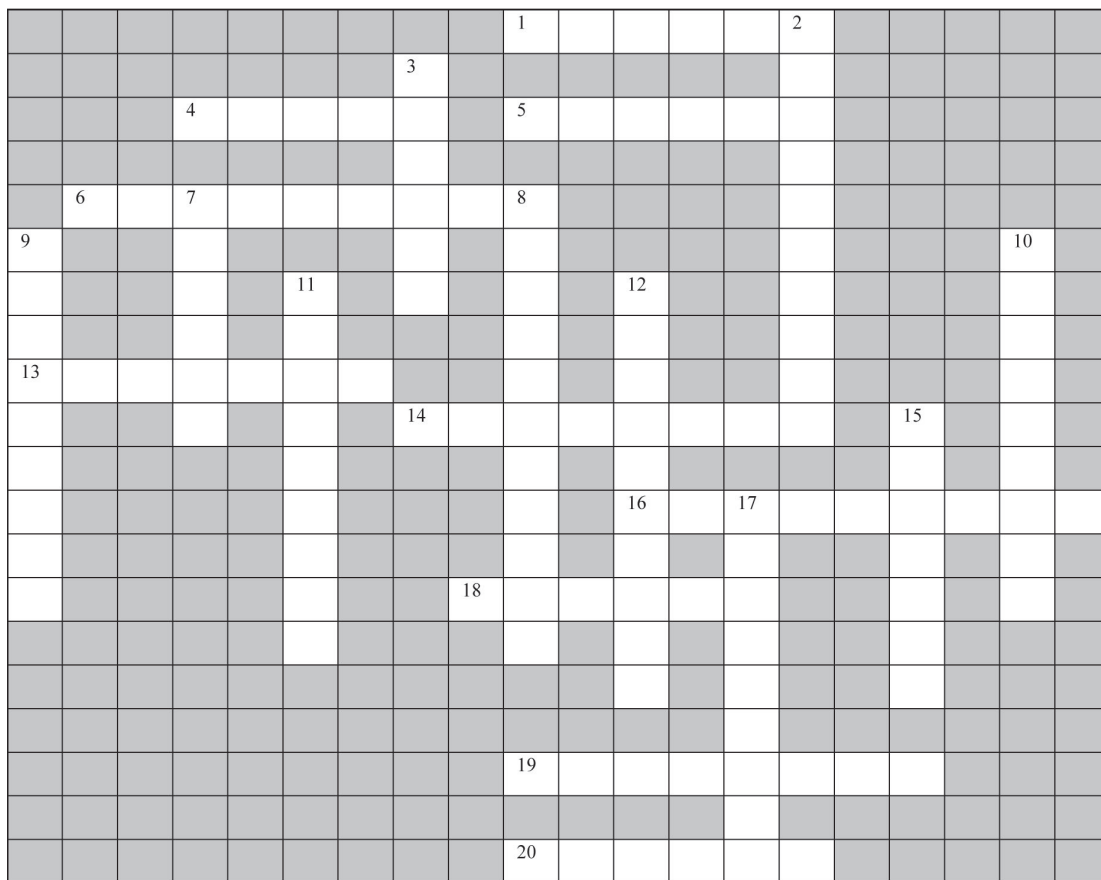


# CTCCC CROSSWORD

by John Merrick #905



## Across

- 1 Founding surname
- 4 Misspelled surname
- 5 Issued an XV note
- 6 Given 225,000 kids the chance to play
- 13 \_\_\_\_\_ Classics, diecast manufacturer
- 14 75th Anniversary book title – two words
- 16 VP signature S18
- 18 Sandy surname
- 19 Coupon with punched holes
- 20 Serial #AZ1234567

## Down

- 2 SR-A610 overprint – two words
- 3 1st Quebec city store founder
- 7 “creator” of CT Money & founder's wife
- 8 4th Club President – two words
- 9 Our newsletter, the \_\_\_\_\_
- 10 MP2 slogan – three words
- 11 1948-49, 1st full sized one in five years
- 12 7X Coupon
- 15 A hair curl is one
- 17 CTCCC diecast Dodge

## A BRIEF HISTORY OF CANADIAN TIRE FINANCIAL SERVICES (CTFS)

by John Merrick #905

CTFS began in 1961 as Midland Shoppers Credit Limited, a small company offering third-party credit processing for local retailers.

In 1968, Midland was servicing Canadian Tire stores and eventually was purchased by Canadian Tire and became a wholly owned subsidiary of Canadian Tire Corporation, Limited. At this time it was renamed Canadian Tire Acceptance Limited and since has been renamed Canadian Tire Financial Services Limited.

In 1995, CTFS became the first non-deposit taking financial institution worldwide to launch a MasterCard

In 2003, Canadian Tire Bank was established, a Schedule 1 bank under the Canada Bank Act. Schedule 1 banks are domestic banks and are authorized under the Bank Act to accept deposits which may be eligible for deposit insurance provided by the Canadian Deposit Insurance Corporation (CDIC).

Below are a few of the many Canadian Tire credit cards issued over the years.

